



FALL MARKET 2022

HIGH POINT MARKET SHOWROOM:

D320-IHFC, Floor 3

MEDIA CONTACT:

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HI-RES IMAGES:

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The Colton Collection by Angela Rose x Loloi is a new take on the staple jute rug, blended with cotton for added softness, and in a range of linear designs in modern earth tones.



The village cityscapes on Villagio Collection are based on original linework art drawings by designer Justina Blakeney. These colorful rugs are hand-tufted of 100% wool and carved for extra texture.



The new Moore Collection for Carrier and Company x Loloi is a sophisticated area rug with a subtle interplay of a higher, lighter tone pile above a deeper-toned base pile.



The Briyana Collection of area rugs by Amber Lewis x Loloi combines the incredible ribbed texture of Moroccan rugs with clean, contemporary design, thanks to Lewis's careful eye for details.



Area rugs in the Humphrey Collection for Chris Loves Julia x Loloi prove that stripes and plaid never go out of style in the right color palette.



Area rugs in the Provence Collection by Rifle Paper Co. x Loloi are inspired by vintage French fabrics with repeating floral patterns in gently faded colors.



With traditional motifs and design elements found in vintage Turkish Oushak rugs, the Odette Collection feels inherently tied to the past while made of materials for the present moment.



Unabashedly romantic, the Belladonna Collection is a large-scale floral rug with bold, colorful palettes, hooked of 100% wool by artisans in India with a soft, plush pile.



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COMPANY INFORMATION

At Loloi, we make rugs, pillows and wall art for the thoughtfully layered home.

Visit our expansive showroom (IHFC D-320) to shop this seasons' newest collections from Loloi, Loloi II and our exclusive collaborations with Magnolia Home by Joanna Gaines, Rifle Paper Co., Justina Blakeney, Amber Lewis, Carrier and Company, Chris Loves Julia and ED Ellen Degeneres. And don't miss our assortment of hundreds of one-of-a-kind rugs, wall art and pillows, each meticulously sourced from around the world.

Servicing the Trade exclusively, enjoy the best customer service provided by our sales staff and no minimum on any order placed.

HI-RES IMAGES AVAILABLE

<https://www.loloimediakit.com/>

PRESS RELEASES

[Loloi Debuts 67 New Designs During Fall 2022 High Point Market](#)

[Loloi Introduces New Collaboration with Home Interiors Enthusiast Angela Rose](#)

[Loloi Announces New Rug and Pillow Designs in the Chris Loves Julia x Loloi Collection](#)