

# HURTADO®

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## **HURTADO to Present the Versatile City Modular System** *Furniture manufactured according to the finest artisan craftsmanship.*



**High Point, NC (Oct. 5, 2023)** – HURTADO furniture company will promote the City Wall Unit from the Evolution Collection starting Oct. 12, continuing throughout the duration of High Point International Furniture Market. The City modular system allows compositions, based on the needs and tastes of each customer. The versatility of open and closed wall units, complemented by base units of varying widths, modernizes the design while introducing functionality into any living area.

The City Modular System belongs to the brand's contemporary-style Evolution Collection, renowned for its broad range of unique custom capabilities. An attribution of the Evolution Collection is the customers' ability to choose from a large variety of woods and finishes, with matte, satin, or high sheen glosses. To further tailor furniture to satisfy customer preferences, HURTADO offers multiple options of metal embellishments to enhance the design of each piece.

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## *Modules*

Modular systems are the foundation of the design and can be customized with a variation of components including glass and wooden doors, as well as wooden drawers and shelves. Modules are offered with or without metal legs and are available in various sizes.



## *Glass Components*

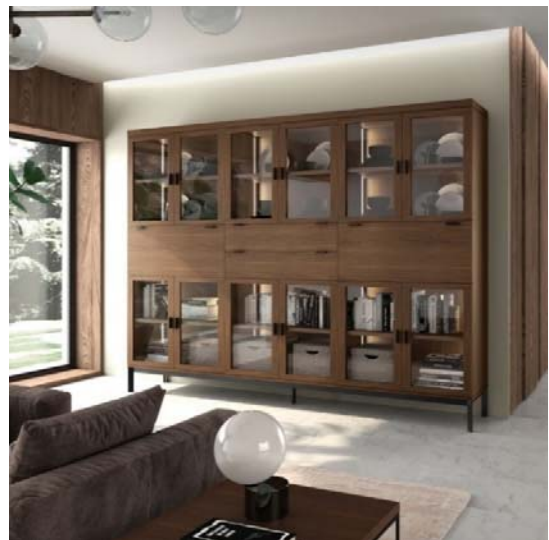
Hurtado offers two types of glass doors. The first option is a traditional glass door that opens to the left or right. The alternative is the fold-out door that opens upwards or downwards. Various sizes are available for each door. HURTADO ensures that all pieces are finished on the inside with the same finish used on the outside, showing the brand's careful attention to every detail.

## *Wooden Components*

HURTADO offers two types of wooden doors. Like the glass components, options include traditional wooden doors and fold-out doors. Wood drawers and internal shelves can be inserted into modular spaces for a custom design. There are no limitations on configurations or the number of components customers desire to use.

## *Sketches:*

Basic sketches detailing the layout of wall units are required. HURTADO will create a final drawing for customers to confirm the layout, and to specify reference numbers, prices, and measurements of each component.



To see inspiration of wall units from HURTADO's previous projects, customers can view the "Ambience" tab on the company's website, and proceed to the City Collection to choose the module they would like to view. Once customers have selected their preferred module, they will be able to view the components used to create the unit and add them to their selection.

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## **ABOUT HURTADO:**

The HURTADO brand, celebrating its 84th anniversary in 2024, headquartered in Valencia, Spain, is reputed for using traditional hand-crafting techniques in the manufacturing process. Each design is classical but modern in conception yet deeply rooted in its artisan tradition. One encounters a range of influences in each Hurtado collection as can be seen in the Evolution and Traditional collections. From contemporary to traditional design, HURTADO serves hospitality, contract, and residential markets, offering access to unique custom capabilities to meet the personal needs and specifications of customers. HURTADO is now a third-generation company that has grown into an internationally renowned furniture producer of high-end furniture by preserving the hallmarks and traditions of the HURTADO brand. For more information, please visit the official website: [www.hurtadofurniture.com](http://www.hurtadofurniture.com).