



LUNARES OUTDOORS™ SAN FRANCISCO

PRESS RELEASE

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FOR IMMEDIATE RELEASE

NIMA OBEROI LUNARES debuts at HIGH POINT, October 2023

San Francisco, California -October 1, 2023—Home accessories brand LUNARES debuts its new division LUNARES OUTDOORS at HPMKT, October 14-18. The luxe brand is renowned for its sculptural objects that add glamour and unexpected detail.

LUNARES OUTDOORS takes the sculptural concept of Glamour and Soul that the brand is known for and applies it to large scale planters, outdoor stools, and trashcans.

“The Lunares Outdoors collection was created to address a challenge in the landscape marketplace” says designer and founder Nima Oberoi. “Could we create something that was beautiful, sustainable, and versatile? What was available seemed swamped with uninspiring, utilitarian products with barely a thought for the environment. Mass produced plastic, zinc, concrete, and brass vessels are hardly pushing the envelope of sustainability and have so many unintended consequences” says the San Francisco based designer whose tech centric city has certainly pushed the envelope on the norm.

Nima Oberoi was born and raised in the foothills of the Himalayas in Chandigarh, India, a city designed by the great modernist architect Le Corbusier and famed for its contemporary architecture and stunning gardens. Inspired by her heritage, Nima, now based out of San Francisco, California, went on to build a world renown home accessories company, Lunares. Many of her creations are held in permanent museum collections and available in luxury stores worldwide. Nima’s expertise in trend setting design and manufacture of sustainable products since 1996 with a lifelong love for garden design has created an alchemy resulting in a unique collection of handcrafted artisanal vessels for plants and magical focal points for landscapes, hospitality, public spaces, and garden rooms.

Lunares shares an intense commitment to the environment through a stringent manufacturing process and materials sourcing. The company which produces all its products in its own factory in Rajasthan, India, has a robust R & D department. Lunares crafts heirloom quality collections from one hundred percent recycled aluminum which in turn is 100% recyclable. Truly Glamour and Soul.

The collection, offered in dramatic and timeless proprietary Forest green, bronze, gold and silver finishes, is currently available only to trade professionals.

For additional information, please call 415-621-0764 or email zara@lunares.net. www.lunaresoutdoors.com