



SPRING MARKET 2023

HIGH POINT MARKET SHOWROOM:
G-7025-Suites At Market Square, Ground

MEDIACONTACT:

Victor Hugo Betancourt



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COMPANY INFORMATION

Víctor Betancourt is a designer who, after a trip to the Sierra of Nayarit, was impacted by the Huichol culture. The details and symbolism of their art, meticulously depicted in plaster pieces, gave him the vision to take that art beyond and into the design of wooden furniture. Elements such as the jaguar, iguana, and peyote reflect their prominence in every detail of Huichol design.

The experience and wisdom of Huichol art is passed down from generation to generation, with ancestral techniques. It is an art that continues to live on through the centuries, thanks to the love and pride of its people for their roots.

HI-RES IMAGES AVAILABLE

Please contact this exhibitor for access to hi-res images.

PRESS RELEASES