

FALL MARKET 2023

HIGH POINT MARKET SHOWROOM: G-6055-Suites At Market Square, Ground



Urban Condo Patio Oasis Platform One Sectional Sofa with Lollygagger Lounge Chairs



Dining is Better Outdoors Alfresco Dining Table and Seating



Extended Relaxing and Even Napping Lollygagger Chaise Loungers



Delineate Spaces Tessellate Bench and Planter Collection



Lakeside Seating at the Cabin The original Modern Adirondack Chairs



Outdoor Living Nisswa Collection and Bolinas Surfboard Cocktail Table



Sharing Unobstructed Views Lollygagger Hi-Rise Chairs with Bridge



The Neat-Freak Storage Solution Slider Credenza





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COMPANY INFORMATION

Made in Duluth, Minnesota, partially with recycled post-consumer plastic, Loll's modern outdoor furniture adds a unique and modern aesthetic to outdoor spaces. Founded on principles of efficient and responsible use/ reuse of manufacturing materials, Loll was conceived as a way to repurpose excess skate ramp material from our former company, municipal skatepark creator. Loll began by creating a modern Adirondack chair with the durable skate-proof material that was proven to require no maintenance and hold up in all weather conditions. Appreciate the outdoors with maintenance-free furniture made by Loll Designs. Learn more about Loll's sustainability efforts at lolldesigns.com/sustainability.

HI-RES IMAGES AVAILABLE

Please contact Brian King for access to hi-res images.

PRESS RELEASE

High Point, NC – Loll Designs is excited to exhibit at High Point Market for the first time October 14-18, 2023. The made-in-the-USA outdoor furniture company has three presentations in High Point, NC for the occasion, each designed by Julie Lyle of Indie House Designs with a unique theme to show the breadth and depth of their collection. Recognized worldwide for its contemporary designs, ethical manufacturing, and innovative use of materials, Loll looks forward to meeting like-minded visitors at High Point who value sustainability, durability, and thoughtful original aesthetics. "The goal is to let people live the Loll lifestyle - even if just for a moment during their tour of High Point Market," says Julie Lyle, Owner/Designer at Indie House. "Loll means living luxuriously and with intention among the outdoors. Our nature-inspired lifestyle scenes show how it's done." Inspired by outdoor living in the East, West, and Midwest, Loll will present furniture for the modern lollygagger at these High Point locations:

Suites at Market Square - in the Salon on the ground level (Salon G-6055)

Inside the Salon, Loll will bring its home of Duluth, Minnesota - along the shores of Lake Superior - to life with its Fire Ring anchoring Tall Adirondack chairs and Deck chairs. An upholstered Nisswa Sofa and Swivel Chair pair with a Lollygagger Chaise Lounge to transport guests to a lakeside cabin scene. To round out the exhibition, a 72-inch Alfresco dining table with umbrella will be surrounded by dining seating to show the power of enjoying year-round outdoor living together.

Showplace Walkway

At a prime location leading up to the entrance of Showplace -the hub of the High Point Market - Loll draws inspiration from the sun, sky, and lifestyle of Palm Springs, California. Here, visitors will find Westport Adirondack chairs and Satellite tables for lounging; a cocktail corner with the Lollygagger bar cart, Fresh Air bar table, and Norm bar stools; and a beautiful installation of Loll's modular Tessellate planters. Animal-friendly, this area will also have a Rapson birdhouse and fan-favorite pet bowls.

South Elm Plaza

Here, Lyle and Loll used the urban background of New York City as inspiration. Black and charcoal upholstered Platform One seating will surround a lollygagger cocktail table with metropolitan accent seating in black and red and planters in orange. This is a great outdoor area for visitors to touch down for lunch and relax comfortably.

For more information about Loll Designs at High Point Market or to make an appointment with the leadership team on site, visit <u>https://lolldesigns.com/pages/high-point-market</u>.

