



# PRESS KIT

**EASYWAY**  
PRODUCTS CO.

[easywayproducts.com](http://easywayproducts.com)



## WHO WE ARE

Easy Way Products is a transformational industry leader in outdoor performance textile products, and fully upholstered furniture manufacturing for destination retailers and brands.

Easy Way's two large scale cut and sew factories in Mexico (encompassing over 300 square feet of manufacturing space), 14-day special order lead time capabilities, best in class quality, professional product development teams, unique fabric, and complexity management expertise set us apart. Our innovations, including our METADRI™ quick drying cushion technology, and TAILOR customizable bedframe, further distance us from our current and future market competitors.

## WHERE WE'RE GOING

We are committed to creating a remarkable and transformative experience for our customers by combining exceptional craftsmanship, cutting-edge design, and innovative technology.

As we envision our company's future, we see a world where homes, offices, and public spaces are enhanced by our extraordinary range of lifestyle furnishings.

**EASYWAY**  
PRODUCTS CO

# WHERE YOU'LL FIND US



Corporate Office  
Cincinnati, OH

Distribution Center  
Brownsville, TX

Manufacturing Complex  
Matamoros, MX

Manufacturing Complex  
Torreon, MX

# WHO YOU'LL MEET



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WHERE YOU'VE  
SEEN US

FurnitureToday

TRAVEL+  
LEISURE

VOGUE

ELLE DECOR

AD

WSJ

BUSINESS OF HOME

# OUR BRANDS

**EASYWAY**  
PRODUCTS CO.  
**EASYWAY**  
PRODUCTS CO.

**INDOOR**  
**EASYWAY**  
PRODUCTS CO.

**OUTDOOR**  
**METADRI**

**TAILORED**  
**EDDIE**  
**BAUER**

*Tommy Bahama*

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**METADRI**

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# FURTHER RESOURCES



# FOR MEDIA INQUIRIES:

CONTACT:

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