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Copeland Furniture to Enter Living Room Seating Category at Fall HPMKT 2023

Copeland Furniture to Introduce Sierra Collection and Expand Upholstered Offerings

Bradford, VT (9/12/2023) - Copeland Furniture is stepping into the upholstered seating category with the launch of its Sierra Seating and Occasionals Collection at the upcoming High Point Market. While continuing to uphold its reputation for excellent wood craftsmanship and joinery, the Vermont-based manufacturer is extending its scope to include wood-framed living room seating, a move that aligns with its long term vision as a whole-home brand. “We’ve manufactured living room occasional for years”, said Ben Copeland, director of sales and marketing. “As our capabilities in upholstered dining and bedroom furniture have developed, we’ve begun to perceive an unserved niche for well crafted, wood-forward living room seating designs.”

Sierra seating options include accent chairs, loveseats and sofas that are complemented by an assortment of coordinated occasional tables. “Given our increasingly diverse skill set, we see an opportunity to offer a uniquely cohesive living room collection with key design elements mirrored across seating and occasionals.” All items will be offered in solid Oak, Cherry, and Walnut and will be available in Copeland’s standard ring of fabrics as well as in Sunbrella and COM. The new collection will be introduced at Fall High Point Market which runs from October 14-18, 2023 and can be seen in the Copeland Furniture showroom located at Showplace-5100, Floor 5.



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About Copeland:

Copeland Furniture started in the 1970s as a family-owned and operated enterprise. Its mission is to create beautiful wood products from natural hardwoods while protecting the beauty of nature. During its many periods of growth, it has evolved from a one-man operation in an old garage in East Corinth, Vermont, to a state-of-the-art manufacturing facility located on the banks of the Connecticut River in Bradford, Vermont. More than four decades later, Copeland Furniture has stayed true to its creed and places high value on quality furniture that lasts multiple generations. It believes that understated, well-designed structures inform our creative sensibilities each day, and continuous improvement allows its company to thrive and excel. For more information, please visit the official website www.copelandfurniture.com.