



For Immediate Release

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Asian Loft Unveils More Than 6,000 New Pieces at Fall High Point Market in Stunning New Showroom

High Point, NC – October 22, 2024 – Asian Loft is set to captivate buyers and designers at this year's Fall High Point Market with the unveiling of more than 6,000 new products, showcased in their expansive, brand-new 30,000-square-foot showroom at 625 W. Ward Avenue, Suite 100. The showroom, located in the newly revitalized home to top brands like Henredon and Tommy Hilfiger, promises an unforgettable experience for discerning retailers and interior designers.

Owners Lieve and Steven Sonneville, the mother-son duo behind Asian Loft, have built their reputation by traveling the globe to hand-select extraordinary, one-of-a-kind furnishings and decorative treasures. This fall, they introduce a fresh lineup of exclusive pieces from talented artisans, featuring both repurposed antiques and modern designs that embody cultural richness and craftsmanship.

Among the standout items this season are exquisite hand-carved console tables sourced from northern India. The wood, repurposed from an old Haveli—a historic city palace—carries intricate carvings originally designed for interior courtyards. Today, modern-day artisans have transformed these ancient architectural elements into magnificent furniture pieces. Buyers can also expect to see art panels crafted from disassembled Haveli pieces.

Additionally, Asian Loft's collaboration with a skilled artisan from Toraja, Indonesia, brings a series of hand-carved horse silhouettes mounted on metal or stone bases, along with petrified wood tabletops paired with hand-wrought metal bases for a striking contemporary look.

Selenite, a mineral known for its clear or pearly luster and associated with positive energy, is brought to life in decorative accents, bowls, vessels, vases, and garlands this market. Handcrafted in Morocco, the designs range from practical to sculptural. Additionally, an array of buffalo horn decor from India, such as vessels, boxes, and mirrors, adds a warm, natural element to their surroundings. Asian Loft's Indonesian lighting and artwork, crafted from leonia vines, add a touch of organic elegance to any space. The showroom also features a vibrant collection of hand-blown glass work in a variety of colors, shapes and functions direct from a glass-crafting village in China.





Above: Divided selenite bowl handcrafted in Morocco



Above: Leonia vines crafted into wall art; from Indonesia



Above: Artisan-crafted glass selections from China

Further expanding their global offerings, Asian Loft presents an assortment of antique cabinets and case pieces from Japan. Originally practical home storage items, these pieces have evolved into coveted design elements prized for their timeless beauty and historical significance.

For those drawn to nature's wonders, the showroom will showcase a dazzling collection of crystal specimens from Peru and other locations around the world, offering buyers an unparalleled selection of earth elements for interior decor.

With the addition of a new warehouse adjacent to the showroom, buyers at High Point Market will have the unique opportunity to shop floor displays, browse warehouse inventory, and visit the "Picker's Paradise," a curated selection of cash-and-carry items from across Asian Loft's vast offerings.

Asian Loft will be open during High Point Market from Tuesday, October 22 to Wednesday, October 30, 8 AM to 8 PM. As part of High Point by Design (HPxD), the company's showroom is also available year-round for designers and retailers to shop at their convenience, Monday through Friday, 9 AM to 5 PM.

Buyers attending High Point Market are invited to take advantage of Asian Loft's complimentary on-site parking, as well as the company's free, dedicated door-to-door shuttle service. High Point Market's Go-Anywhere shuttle and the Southwest Mill Trolley also provide convenient transportation to the showroom.

For more information, or to arrange a shuttle, please contact the showroom at 336.884.5200.

[Press Images](#)

About Asian Loft

Founded in 2000 by Lieve Sonnevile, who continues to lead the company alongside her son Steven, Asian Loft is a premier source for unique, hand-selected furniture and accessories from around the world. The company showcases one-of-a-kind pieces and handcrafted finds from China, India, Indonesia, Morocco, Japan and China, each reflecting the company's commitment to authenticity, artistry, and sustainability. They serve high-end retail furniture stores, boutique design establishments and interior design firms with elevated curation and personalization, providing their customers with timeless pieces that add unforgettable moments to every project. Asian Loft is a proud member of [High Point x Design](#) (HPxD), supporting the design trade's year-round quest for unique and unexpected items for sophisticated clients. Find more at the Asian Loft [website](#) or on [Instagram](#) and [Facebook](#).

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