



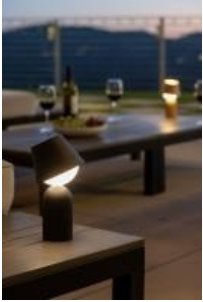
## FALL MARKET 2024

### HIGH POINT MARKET SHOWROOM:

H431-IHFC, Floor 4

### MEDIACONTACT:

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The Guy Lantern with a tiltable shade comes in matte white, matte black, or brass, with optional accessories. Wet-rated, it lasts 10+ hours on a full charge and over 80 hours at the lowest setting.



The Yurei Family includes table and floor lamps. These lamps come with interchangeable light shades for customization, built-in USB-C charging ports, and telescopic bodies for adjustable height.



The Yurei Family pendant offers 2-in-1 mounting for suspension or flush installation, with optional, interchangeable light shades ideal for customization.



Z-Bar Titan floor lamp adjusts up to 84" in height and 78" in width and comes with a 10ft cord. It features a pivoting LED head, feather-light adjustability, and a rotary switch for brightness control.



The Ramen with Back Dish offers versatile mounting as a wet-rated wall sconce, suspended pendant, or flush ceiling light. Pair the 18" back dish with the 9" Ramen, or the 24" dish with the 12" Ramen.



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## COMPANY INFORMATION

Koncept began when Industrial Designer Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in 2002 in order to harness years of manufacturing and industrial design experience. Embracing modern, minimalist lines while maintaining rich functionalities, Koncept's designs strike the perfect balance between form and function.

The Koncept team has designed a range of award-winning products significantly influencing the LED task lighting industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine, and Interior Design Magazine. Koncept has earned over 60 international design awards including the Red Dot Design Award, iF Design Award, Best of NeoCon and the Good Design Award.

Koncept has not only received acclaim within the design industry but has also made its mark in the world of commercial advertising and entertainment. Their innovative products have been prominently featured in various high-profile platforms, including Chase's "How do you cash back?" commercial, where their lighting solutions illuminated the narrative.

In the realm of television, Koncept's creations have graced the set of the popular show "Better Call Saul," seamlessly blending into the show's distinctive aesthetic.

Furthermore, the tech giant Apple showcased Koncept's designs at their September 2023 "Wonderlust" Event.

## HI-RES IMAGES AVAILABLE

Please contact this exhibitor for access to hi-res images.

## PRESS RELEASES

[Illuminates High Point Market Spring 2024 with Innovative Lighting Solutions](#)

[Innovative Ramen Back Dish at High Point Market](#)

[Press Release: Koncept to Showcase Innovative Guy Lantern at High Point Market](#)