

HIGH POINT MARKET SHOWROOM:

H312-IHFC, Floor 3

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Sienna Collection: This hand-knotted collection is meticulously crafted using Sardinian wool with a vintage pile finish in an array of geometric designs and a soft, neutral palette.



Freya Collection: A Scandinavian hand-tufted rug offering inspired by vintage Swedish textiles and crafted from wool using an intricate loop construction.



Salina Collection: The fluid lines and captivating visual movement of these abstract contemporary block designs exude creativity and free-flowing energy.



The Retro Collection: A vibrant and captivating series of hand-tufted wool rugs that channel the groovy spirit of the 1970s.



Timeless and Noble Rug Collections



The Ellis Rug from Obeetee's Hand Knotted Sienna Collection



The Shelby Rug from Obeetee's Salina Collection



The Freda Rug from Obeetee's Scandinavian inspired Freya Collection

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COMPANY INFORMATION

OBEETEE is one of the world's largest and oldest hand-woven rug companies. A dynamic, creative and ethical company, OBEETEE has been driven by design excellence, quality craftsmanship and process innovation throughout its almost 100-year history. Today, OBEETEE has one of the largest and most modern rug manufacturing facilities in the world, including the industry's first water effluent treatment plant. However, we place an equal focus on the integrity of our craftsman heritage. Our more than 25,000 independent weavers create extraordinary woven carpets, using traditional artisanal skills that have been handed down through generations. Our craftspeople are the cornerstone of our business, and therefore, we place great focus and responsibility on our contribution not only to our weavers, but also to their families and the communities in which they live. As such, OBEETEE is the first company in the handmade woolen carpet industry to be awarded the Social Accountability System Certificate (SA 8000) by Det Norske Veritas (DNV), which is one of the most reputable auditing/certification bodies accredited by Social Accountability International of New York, in 2004.

HI-RES IMAGES AVAILABLE

<https://www.dropbox.com/scl/fo/basnw7zww6bmq22d2z9nl/h?rlkey=zdb4mpicd4uflqr57c7pya2c8&dl=0>

PRESS RELEASES