



## SPRING MARKET 2024

### HIGH POINT MARKET SHOWROOM:

313-200 Steele, Floor 3

### MEDIACONTACT:

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InsideOut Performance Fabrics  
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Styled for interiors with all the capabilities of outdoor fabrics, InsideOut Performance Fabrics are the perfect blend of fashion-forward and functional.



The textile design team behind InsideOut Performance Fabrics® is exceptional at creating collections that have a fresh perspective on color, texture and construction.



Engineered to emulate the look of natural fibers, InsideOut Performance Fabrics withstand the toll of everyday living. Our durable and cleanable fabrics are designed for indoor and outdoor use.



InsideOut Performance Fabrics are liquid-resistant, stain-resistant, and easily cleanable with a diluted bleach solution or a soap and water solution.



InsideOut Performance Fabrics® SEAQUAL INITIATIVE fabrics are woven with traceable SEAQUAL® YARN made from upcycled marine plastics.



InsideOut Performance Fabrics are manufactured domestically at our vertically integrated facility, giving us control over product quality while allowing us to support our employees and local economy.



As a 100% employee-owned company, our associates have a direct interest in our company and benefit from stock ownership.



Styled using novelty yarns such as boucles, slub yarns, and soft chenilles to achieve textural qualities, InsideOut Performance Fabrics redefine what you expect from performance fabrics.

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## COMPANY INFORMATION

InsideOut Performance Fabrics® is a leading performance brand, created by the iconic American textile company Valdesse Weavers. Known for designing responsibly woven textiles with a fresh perspective on color and texture, InsideOut Performance Fabrics® define indoor/outdoor performance with their stain-resistant, liquid-resistant, cleanable, and durable properties. InsideOut Performance Fabrics® are manufactured domestically at Valdesse Weavers' facility in the foothills of North Carolina. The vertical nature of InsideOut Performance Fabrics®' parent company ensures the quality and reliability of InsideOut Performance Fabrics® products.

## HI-RES IMAGES AVAILABLE

Please contact this exhibitor for access to hi-res images.

## PRESS RELEASES