

SHERWIN-WILLIAMS®

COLORMIX® 2024

Nº1
blues & greens



Nº2
reds & purples



Nº3
deeps & darks



Nº4
delicate tints



Visit Sherwin-Williams at High Point Market on the top floor of the Suites at Market Square and learn from color and design experts at presentations in the **Sherwin-Williams® Seminar Room** (SAMS T-1022), or recharge and relax in the **Sherwin-Williams® Designer Lounge** (SAMS T-646).

Be sure to come by our booth (SAMS T-638) to explore *Anthology: Volume One*, a **NEW** biennial approach to our Colormix® Forecast for 2024, focused on key chromatic families. Mix and match materials to create your own moodboards, pick up a copy of our comprehensive Guide to Gloss & Sheen, get a Color of the Year mini manicure, and connect with a Designer Account Executive to get all the tools and support you need to bring your unique design vision to life.

come see us!

Sherwin-Williams® Booth

SAMS T-638

Sherwin-Williams® Designer Lounge

SAMS T-646

Sherwin-Williams® Seminar Room

SAMS T-1022



Stop by our booth to receive your Colormix® lookbook and mini fan deck sample set!



Scan to get connected with your **Designer Account Executive!**

NOTHING IS MORE IMPORTANT TO US THAN YOUR **vision**

best-in-class products

Experience exclusive colors, including our brightest, purest whites, available in the Emerald® Designer Edition™ Color Collection.

color tools and samples

Choose color confidently with our fan decks, portable kit, sheen guide, downloadable color palettes, large-sized and Peel & Stick samples, and Color To Go® quarts.

stir by SHERWIN-WILLIAMS

Our e-newsletter STIR® provides color resources and inspiration to a community of design experts with exclusive articles on the latest trends, tips, tools and more!

continued education

Continue your design education with more than a dozen CE courses under Paint & Coatings and Color & Design categories.

All courses are accredited by AIA, IDCEC, or GBCI.

We're proud to provide you with the tools you need to craft your story, impress your clients and further your business.



Visit our booth (SAMS T-638) to receive a complimentary copy of our **new**

GUIDE TO GLOSS & SHEEN

Available exclusively at High Point Market or through your Designer Account Executive.

SHERWIN-WILLIAMS®

Sherwin-Williams & ANDMORE at High Point Market
invite you to join us for our spring seminars:



Saturday, April 13 | 1:00–2:00pm EDT

Sherwin-Williams 2024 Colormix® Forecast

Emily Kantz, Sherwin-Williams Color Marketing Manager
In partnership with ANDMORE at High Point Market & Sherwin-Williams
Sherwin-Williams Seminar Room (SAMS T-1022)

Join Emily Kantz, Sherwin-Williams Color Marketing Manager, for the presentation of the 2024 Colormix® Forecast, Anthology: Volume One. Attendees will receive the exclusive Sherwin-Williams 2024 Colormix® Forecast brochure. This course will take the participant on a tour of the beautiful inspiration, factual statistics and perceptive research that support the 2024 forecast for color and design trends.

*Sponsored by Sherwin-Williams in partnership with ANDMORE at High Point Market.
1 LU/HSW Credit*



Monday, April 15 | 11:00am–12:00pm EDT

Wellness Design in the Home

Natalie Miller, Sherwin-Williams
In partnership with ANDMORE at High Point Market & Sherwin-Williams
Sherwin-Williams Seminar Room (SAMS T-1022)

This course, led by Sherwin-Williams Designer Account Executive Natalie Miller, will explore the dynamics impacting residential design, identify the role that paint technologies can play in helping promote better indoor air quality, review how intrinsic color is in the wellness discussion, and identify design elements that harness the power of nature to promote physical and emotional well-being.

*Sponsored by Sherwin-Williams in partnership with ANDMORE at High Point Market.
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scan to register!

Scan the code or visit andmorehighpointmarket.com/events
to get registered for all events.



Visit our booth (SAMS T-638) for a complimentary **Peel & Stick sample** of our

2024 COLOR OF THE YEAR

swcoty.com