

# LILLIAN AUGUST

for HICKORY WHITE®

## IMMEDIATE RELEASE

### **A Journey Through Color: Lillian August's New Traditional and Iconics Collections at High Point Market**

**HIGH POINT, N. C.** - Lillian August showcases distinct lifestyles this season, notably within their *New Traditional* collection. Influenced by Eliza Weiss, Lillian's granddaughter, this collection offers a fresh interpretation of timeless traditional design, drawing inspiration from the brand's heritage while embracing the allure of fresh colors and floral motifs. Their showroom also flows through an array of colors this Market, from bright greens and yellows to soft lavender and sage greens as well as blues and butter yellows.

Lillian August invites customers to embrace a fresh perspective and challenges the notion of mundane traditional design. Trends highlighted this season include rounded curves, antique-inspired upholstery details, and custom workshop pieces that can be finished to fit a range of lifestyles.

“The inspiration behind the New Traditional collection stems from timeless design aesthetics my grandmother envisioned when she established the brand over thirty years ago,” says Eliza, “We are witnessing a full circle moment with the revival of classic looks now embraced by a new generation of fearless designers who are decorating with vibrant colors and daring print combinations.”

Lillian’s new case good introductions include traditional design elements with coastal charm. Raffia-wrapped pieces with satin brass accents can be seen in the showroom this Market. Additional introductions include the Briland Banquette with a perfectly tailored skirt and the Dunmore Ming leg raffia-wrapped cocktail table. Each of these showcases a harmonious blend of whimsical design and modern elegance.

The journey through the Lillian August showroom this Market culminates with the Iconics Collection, featuring rich rust, indigo, and Hermes orange color stories and exquisite finishes. Visitors will revel in the beauty of new deco leather chairs, wing-armed sofas, and rich wood finishes, a testament to Lillian August's commitment to iconic forms inspired by antiques.

“Our love for classical design inspired by timeless antiques and vintage forms is on full display in this market with our eclectic mix of pattern, materials, and color,” says Lillian August, Co-Founder Dan Weiss.

Visit Lillian August at the Sherrill Brands Showroom at 315 Fred Alexander Place, High Point on the second floor.

#### **FOR MORE INFORMATION**

Sydney Martin, Director of Marketing

919.273.0966

[sydney.martin@sherrillfurniture.com](mailto:sydney.martin@sherrillfurniture.com)

# LILLIAN AUGUST

for HICKORY WHITE®

## ***Product highlights include:***

### **Briland Banquette**

The Briland Banquette is a tailored custom modular banquette shown with a button tufted box pleated skirt and available with other skirt options. This banquette is available in custom sizes by the half foot and is perfect for fitting into corners of a kitchen or living space.



### **Dunmore Cocktail Table**

Elevate any living space with the modern elegance of the Dunmore Cocktail Table. This chic table features a solid Ming leg wrapped in raffia, a glass top, and satin brass finishes—the perfect addition for elevating your coastal retreat.



### **Billie Chair**

Inspired by a vintage 1940s Parsons leg chair, the Billie Chair is a decorator's classic – small in size but provides a pop of retro style to any living space. The armless silhouette sits comfortably, thanks to its perfect proportions and soft blend-down seat. Available with contrast welt options to show off the beautiful shape of this slipper chair.



# LILLIAN AUGUST

for HICKORY WHITE®



## Gaston Chest (LA29360-01)

The Gaston Chest captures the essence of Empire-style design, featuring intricate bronze hand-cast hardware and accents. Its classic antique shape makes it a versatile addition to any room in a home. Luxurious and handcrafted, this beautifully shaped chest can work as an accent in a bedroom or entry hall.

## Crosby Bar (LA30341-01) and Paulina Server (LA29051):

The Crosby Bar and Vivienne Server work beautifully as entertainment pieces in any dining space. With functional compartments for storing your fine China and wine, these pieces are wrapped in a faux vellum finish and a black Nero Marquina Marble top with satin brass hardware. The curvaceous lines are an elegant addition to any dining experience.



Many of the color stories from this market are built around their mural collaboration with Paul Montgomery that is on display throughout the Sherrill showroom and adds a sense of atmosphere and patterns to the lifestyle look.