



## SPRING MARKET 2024

### HIGH POINT MARKET SHOWROOM:

328-220 Elm, Level 3

### MEDIACONTACT:

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### HI-RES IMAGES:

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Va va Voom! The Voom chair by designer Jörg Bernauer provides a comfortable, private & versatile space made to focus and unwind.



Joi is simplicity with presence, offering a casual sitting experience wherever it is placed. A tantalizing array of color options are offered across seat trim.



The Coleuri is the perfect casual dining chair or accent chair for your home. By Italian designers Dorigo Design, the molded shell, is available in same 6 poly colors as our Joi Stool collection.



4-UP is a fully ergonomic work chair that can support from sit-to-stand desk and everywhere in between. "The Telescoping Gas Lift" gives opportunity to access the 'in between' or 'perching position'.



Discover instantaneous comfort personalized to the way you sit with Onda—Italian for "Wave"—Via Seating's first all-mesh, multiple award-winning chair with pivoting height adjustable arms.



With its beautiful slim lines and seductive curves, Proform offers three different designer stitch patterns: panel stitch, parallel stitch and a distinct, diamond stitch pattern.



Run with your imagination. Explore Run II. The seat, available in a medium or large, is made of comfort foam with an ergonomic, waterfall edge. Run II offers a mid-back and high back chair.



Reset your perspective. Sink back into its thick layer of the ergonomic, waterfall seat's comfort foam. Experience the 4-way stretch elastomeric mesh paired with a smooth flex back to 22 degrees.



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## COMPANY INFORMATION

Via Seating  
Reno, Nevada

US Manufacturer of Office Task Seating, for Residential, Commercial, Educational, Medical and Hospitality Environments. 48 hour Quickship Program!

At Via Seating we have a philosophy-great things happen in a chair, It is with this vision that we set out to cultivate the perfect sitting experience.

Through the creative genius of our team of engineers, ergonomists and designers across the world, we shape comfortable chairs with innovative technology at an incredible value backed by our 12 year industry leading warranty.

Via Seating was established in 1987 by Thomas Sorensen, as a provider of ergonomic and European inspired furniture to America. Thomas was a pioneer in creating executive office chairs with ergonomic adjustments and making them readily available on a 48-hour quick ship program.

Today, Via has evolved to over 48 lines in 17 product categories. Ergonomic seating, collaborative, lounge, stacking & nesting, executive, conference, heavy duty, side chairs, guest chairs, and outdoor furniture.

## HI-RES IMAGES AVAILABLE

[www.viaseating.com](http://www.viaseating.com)

## PRESS RELEASES

[Via Seating Best of NeoCon 2023 Winners.](#)

[RISE Launch - October 12-2021](#)

[Via Seating Best of NeoCon Wins 2021](#)

[Via Seating - Onda - Via's first all-mesh seating solution](#)

[Via Seating Awarded Patent for Proprietary Copper Infused Mesh](#)