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PRESS RELEASE

## **INTRODUCING THE BUBBA LOUNGE CHAIR BY THAYER COGGIN**

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High Point, NC – October 24, 2024 – Thayer Coggin is pleased to announce the release of its latest creation, the Bubba Lounge Chair, designed by Rick Lee. This piece embodies a thoughtful balance of style and comfort, making it an inviting addition to any space.

The Bubba Lounge Chair offers a soft, luxurious seat, gently supported by a curved cylindrical base available in walnut or stainless steel. With a sleek bent walnut or formed stainless steel frame, the chair wraps its arms around you, offering both support and ease. Its distinctive “bubbly” shape carries a playful charm, ensuring it captivates from every angle.

Rick Lee shared his vision: “The Bubba Lounge Chair is playful, curvaceous, and inviting. It combines comfort with a forward-thinking design.” With this piece, Lee takes a neo-postmodern approach, creating a chair that feels as good as it looks.

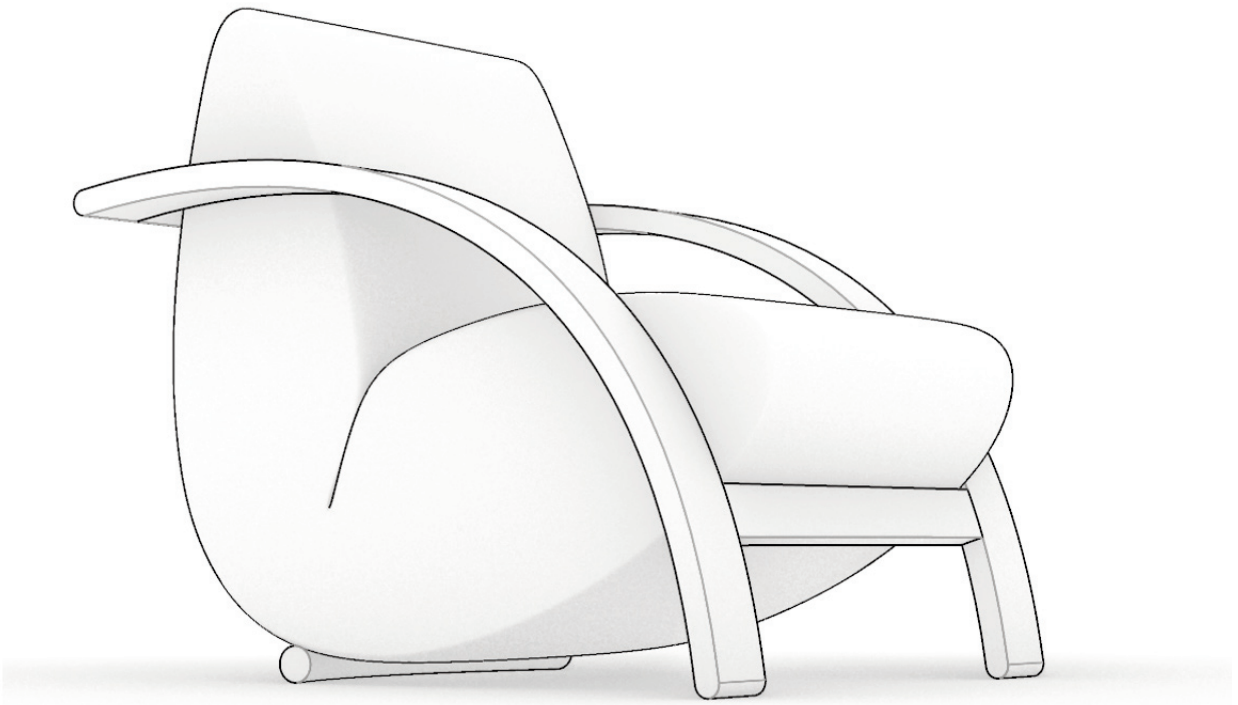
The chair is also a heartfelt tribute to Lee’s late dog, Libai, lovingly remembered as “Bubba.” Through this playful design, Bubba’s spirit of joy and affection shines through.

As with all Thayer Coggin furniture, the Bubba Lounge Chair is handcrafted in High Point, North Carolina, a continuation of the brand’s commitment to high-quality, bench-made craftsmanship and timeless modern designs.

The Thayer Coggin showrooms are located adjacent to its workshops at 230 South Road, High Point, North Carolina. Free shuttle service is available.

Thayer Coggin has been producing iconic chairs, sofas, sectionals, recliners, and tables for over 70 years, defining the mid-century modern American aesthetic. Known for its innovative designs and craftsmanship, Thayer Coggin continues to create timeless pieces, all bench-made in High Point, NC. The brand’s catalog reflects a legacy of classic modern design, with contributions from renowned designers like Rick Lee, Stanley Jay Friedman, Ransom Culler, and Milo Baughman.

**Thayer Coggin**  
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**BUBBA LOUNGE CHAIR** designed by Rick Lee for Thayer Coggin