THE ELICAN REEF CASUAL INDOOR & OUTDOOR FURNITURE SINCE 1984

GROUP

2025 MEDIA KIT

www.pelicanreef.com



Take a closer look. family. commitment. style. passion. inspired design.

Extraordinary furniture that makes an impression.

Thoughtful details. unexpected materials. authentic character. effortless sophistication.









We're excited to bring together all the brands under The Pelican Reef Group, With over 40 years of experience, our company is committed to providing hand-crafted furniture of unparalleled quality to retailers, designers, and contract buyers.

Since 1984 as a third generation family owned wholesale brand of casual style home and patio furniture sold to Independent Retailers, Interior Designers, and Hospitality / Contract Establishments. Focused on South Florida Warehouse program, and multiple mixed container programs with the brands listed below.

Pelican Reef / Panama Jack Outdoor & Sunroom - Celebrating 50 years of excellence, being known for our attractive mid-price range and the globally recognized Panama Jack brand. Our comprehensive collections and Quick Ship program, available from our Miami distribution center, cater to all your needs. Discover more at <u>www.pelicanreef.com.</u>

Skyline Design - Luxurious outdoor furniture renowned for our exquisite daybeds, a favorite among top hotels and resorts worldwide. Explore our stunning designs at <u>www.skylinedesign.com/northamerica.</u>

Rainbow Outdoor - Specializing in high-quality, commercial-grade polypropylene resin outdoor furniture. Our range includes aluminum and steel options in various colors, supported by a large in-stock program for prompt delivery from Miami. With special projects supported by our Turkey factory for rapid 45–60-day shipping, our offerings fill the essential "price point" niche for many stores. Learn more at www.rainbowoutdoor.com.

We eagerly anticipate meeting you at our upcoming trade shows.

Atlanta Showrooms

Skyline Design B1-6-A-12 & Panama Jack & Rainbow B1-713

High Point Showrooms

Skyline Design Interhall IH506 & Panama Jack & Rainbow 411 Manning St

National Sales Manager

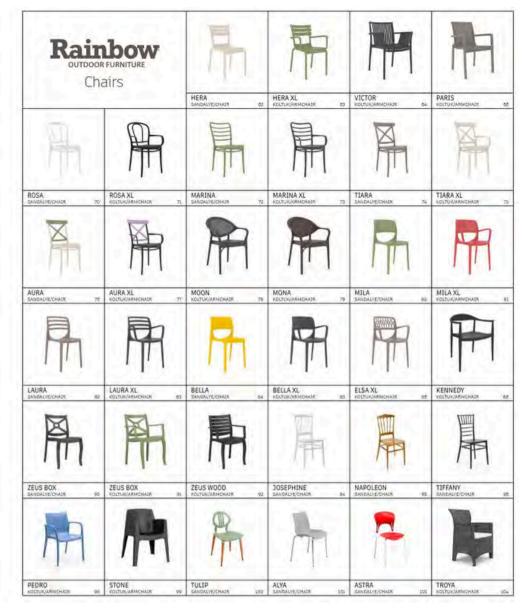
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Rainbow Outdoor started the production of polypropylene (PP) outdoor furniture in early 2002 and became a pioneer of the poly outdoor industry over the years. Constantly developing and introducing various models in large color ranges has been the goal each year. Thanks to our high levels of in-stock inventory and high-speed production capacity, we guarantee fast and on-time delivery and high-quality commercial-grade outdoor furniture.





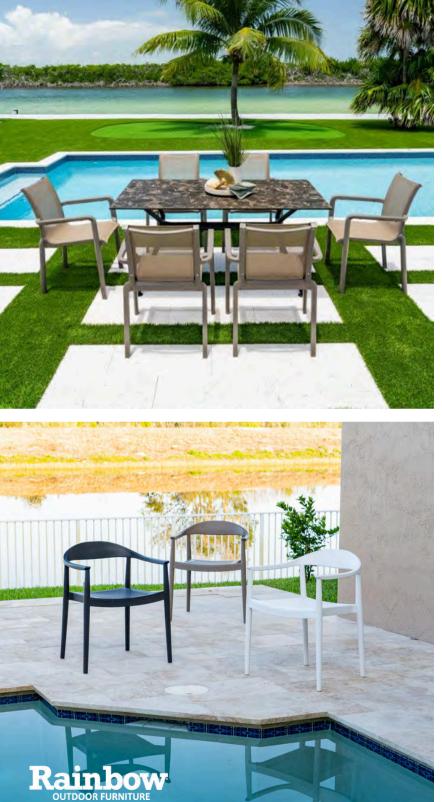


















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ATLANTA MARKET





HIGH POINT MARKET 411 MANNING ST













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