

VINCENT SHEPPARD



PRESS RELEASE

OCTOBER 2024



Vincent Sheppard proudly brings its indoor and outdoor designs to the U.S. market.

Experience the elegance of Belgian design now available in the United States. With inviting, woven indoor chairs, contemporary outdoor collections and warm accessories such as lanterns, Vincent Sheppard presents its high-quality furniture pieces in the U.S. market. Embrace the artistry and quality of our Belgian heritage in your home today.



Paper Loom chairs

Comfort and simple elegance are key with Vincent Sheppard's Paper Loom dining chairs. The timeless and iconic chairs are an example of true craftsmanship and durability.

Vincent Sheppard is global market leader in Paper Loom furniture, a technique where Kraft paper is twisted around a metal wire and woven into unique furniture pieces. The material is known for its strength and resilience, while offering exceptional seating comfort.

Characteristics Paper Loom:

- Available in 26 standard colors or any bespoke colour.
- Smooth weave: does not scratch or snag clothing.
- Technique exists since 1917.
- Ages beautifully, is strong and durable
- Easy to clean with a damp cloth.

The Paper Loom collection consists of several chairs, including the bestselling Avril HB dining chair, Lily dining chair and Alex collection.





Titus collection

With Titus, Vincent Sheppard reimagines the use of rattan in its furniture. With its woven rattan back, the chair is a contemporary reinvention of a well-loved mid-century design. Light and air can flow through the caned surface casting fine-patterned shade across the room.

Being available in three finishes - natural varnished oak, black stained oak and tobacco stained beech - the Titus collection lends itself to any indoor setting. Whether you choose a cane, plywood, or upholstered seat, you can create the chair of your dreams.

The collection includes versatile pieces such as kitchen bar stools, comfy lounge chairs, dining chairs, and counter chairs, all designed to elevate your home with their beautiful wood grain and comfortable design.



Frida collection

The Frida collection, consisting of a dining chair and lounge chair, brings together tactility with a sense of lightness and Scandinavian design aesthetics.

The generously proportioned seat, crafted from tightly-strung rope, ensures maximum comfort while maintaining an airy, elegant appearance from every angle. Its sculpted silhouette and exceptional seating qualities make the Frida the perfect centerpiece for any terrace.

The design of the Frida chair is inspired by the visionary work of the Danish designer Illum Wikkelso who designed it in the 50s. Vincent Sheppard adapted the chair to meet modern standards and to provide excellent seating comfort. Frida's seat is handwoven around a solid teak frame by skilled craftsmen, this process takes an entire day. The polypropylene rope is reinforced with a pvc core to withstand the test of time.





Kodo collection

With its soft curves and rounded backs the Kodo collection by Vincent Sheppard exudes a warm and inviting ambience. Find a quiet place and disconnect in the comfortable outdoor furniture.

Belgian designer studio Studio Segers chose for ceramic, industrial aluminium and tactile polypropylene rope to play the lead roles throughout the collection. These materials are weather-resistant and add a contemporary feeling to the furniture.

The Kodo collection is extensive, offering a wide range of pieces to suit any setting or need. It includes a luxurious lounge set, perfect for relaxing afternoons, a dining set and a sunlounger and daybed for those who seek an extra touch of coziness.

Select from Fossil grey or Dune white finishes and combine with your favorite ceramic to create the perfect set.



Loop collection

With Loop, Vincent Sheppard launched a light collection, allowing you to follow the sun effortlessly. In terms of design, the chairs give a light and airy look to a veranda or terrace, allowing air to circulate through the tautly strung construction.

Loop in a nutshell:

- Lightweight and portable
- Stackable (handle with care)
- Exceptional comfort and ergonomic support
- Many colour options (6)
- Low maintenance

With colors ranging from moss green to warm terracotta, the collection will blend seamlessly with natural landscapes as well as urban environments.

In addition to the large colour choice, Loop offers a comprehensive array of furniture designs to suit different outdoor settings. The Loop range consists of a dining chair, lounge chair, footrest, side table and sunlounger.





David collection

With David, Vincent Sheppard presents a reinterpreted teak collection.

The muted grey wash of the aged teak provides a light and contemporary feeling which is enhanced by the sleek and elegant legs. David's woven back and rope details in a soft earthy tone match perfectly with the solid teak frame and add a sense of tactility.

The refined silhouette is balanced out by inviting outdoor cushions for added comfort. Made from "quick-dry" foam, the cushions are designed to dry fast and are available in several high-quality fabrics. In addition, the cushions are UV-resistant to prevent fading from prolonged sun exposure, ensuring your outdoor space will always look and feel luxurious.

The collection provides versatile and attractive solutions to create inviting outdoor spaces. From lounge and dining chairs, sofas, coffee and side tables to dining tables.





Outdoor lighting

Transform your outdoor space with Vincent Sheppard's collection of elegant outdoor lighting, where craftsmanship meets innovation.

From the handwoven Tika lanterns to the rope Mora lanterns and Maya lamps in repurposed teak, our range features beautifully handcrafted outdoor lanterns, available in various sizes and materials, including teak, rope, and wicker.

Designed to illuminate your garden, patio, or terrace, these solar-powered outside lanterns bring a warm and inviting ambiance to any outdoor setting.

Each piece is meticulously handcrafted, ensuring durability and unique character in every item. Furthermore, they are built to withstand the elements, ensuring that your outdoor area remains beautifully lit, regardless of the weather.



About us

Vincent Sheppard has been designing and manufacturing indoor and outdoor furniture with exceptional seating comfort since 1992. The company is worldwide market leader in Paper Loom furniture, a technique where Kraft paper is twisted around a metal wire and woven into unique furniture pieces.

Today, Vincent Sheppard furniture is exported to more than 80 countries. The headquarters of Vincent Sheppard are in Belgium, while their main production plant is located in Indonesia, a country known for its rich tradition in weaving.

By constantly challenging itself and its design aesthetics, the brand is able to present young, contemporary furniture collections that answer to all modern needs. They combine a clear focus on quality and comfort with craftsmanship and an age-old technique, and translate these ingredients into qualitative, durable and appealing designs. With a wide variety of indoor as well as outdoor pieces of high quality, the brand is a favorite of many interior aficionados.

Download images

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Vincent Sheppard expands in U.S.

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Vincent Sheppard, the renowned Belgian furniture brand, is proud to announce its expansion in the U.S.. With the purchase of its own warehouse in High Point and development of a specialized local sales team, the brand is ready to present its indoor and outdoor furniture to the American public, starting with its presence at High Point Market.

Vincent Sheppard is specialized in woven indoor and outdoor furniture, and exports to over 80 countries. The company is a global market leader in Paper Loom furniture, a traditional weaving technique where paper is spun around a metal wire. Thanks to Vincent Sheppard's profound knowledge of weaving, the company is able to present woven furniture in an innovative and durable way.

Since 1992, Vincent Sheppard has operated its own factory in Cirebon, Indonesia, a region renowned for its furniture production. The precision and craftsmanship required for weaving techniques are passed down through generations, the result is unique furniture designed to last a lifetime.

The brand primarily targets the high-end market, embodying an 'affordable luxury' image. Vincent Sheppard supplies furniture to luxury hotels and restaurants, while also being available to private customers through retail channels.

Warehouse

With the strategic acquisition of a warehouse in High Point, North Carolina, Vincent Sheppard is enhancing its operational capabilities. This allows the brand to maintain ample stock, ensuring swift deliveries across the United States and meeting customer demands with efficiency.

"In the U.S., we are now starting to work directly with retailers, interior designers and the hospitality sector. There is great potential for our business here." explains CEO of Vincent Sheppard, Jos Destrooper "



VINCENT SHEPPARD



Scott Burns

Managing director
Vincent Sheppard USA

U.S. sales team

By having a local sales team with Scott Burns as a managing director for the USA, the brand is able to provide exceptional service and products to its U.S. customers. Burns' deep knowledge of the market and commitment to excellence bolster Vincent Sheppard's reputation as a leader in the industry, driving customer satisfaction and loyalty.

Jos Destrooper concludes: "We are excited for the future and look forward to our participation at High Point Market, find us at booth IH108."

Download platform

Download our images, product sheets and 3D files on our download platform now. Contact us via marketing@vincentsheppard.com should you have any questions.

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