

MOTAWI TILEWORKS

DISTINCTIVE AMERICAN ART TILES

(734) 213-0017
motawi.com
170 Enterprise Dr.
Ann Arbor, MI 48103

About Motawi Tileworks

Located in Ann Arbor, Mich., Motawi Tileworks (The Tileworks) makes handcrafted tile as art pieces and for residential and commercial installations. Owner and Artistic Director Nawal Motawi began creating historically inspired tile in her garage and selling it at the local farmers market. Demand for her work grew, and in 1992 Motawi formed The Tileworks, which came to specialize in Art Nouveau, Arts and Crafts and Midcentury Modern aesthetics. In addition to its own unique designs, The Tileworks is also licensed to produce art tile based on the work of Frank Lloyd Wright and Charley Harper. Motawi art tiles are now sold in more than 300 locations in the U.S. and Canada, and Motawi tile installations grace homes and public spaces worldwide. For more information, visit motawi.com.

The Tile-Making Process

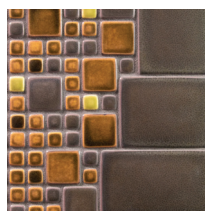
Motawi Tileworks makes three types of tile:

- **Art tile:** glazed, multicolored tile for individual display or installation.
- **Field tile:** glazed, single-colored tile for installation.
- **Relief tile:** glazed, single-colored tile with a sculpted surface.

Tile designs are etched into plaster molds. Clay is pressed into the mold, trimmed and bisque-fired in the kiln. Each tile is then glazed by hand and returned to the kiln for a final firing. Motawi art tile glazers employ the centuries-old Cuenca technique, carefully filling glazes into the “basins” created by thin, raised lines in the clay. In 2003, The Tileworks adopted Toyota Business Practices to manage production and standardize tasks, and the approach is still used today.



Art Tile



Field Tile



Relief Tile

Facts and Figures

- **Employees:** The Motawi Tileworks companies employ more than 40 people.
- **Subsidiary:** In 2011, Nawal Motawi purchased The Tileworks' clay supplier, Rovin Ceramics. Also located in Ann Arbor, Rovin provides clay, pottery tools and supplies for schools, potters and ceramic artists and organizations.
- **Wholesale locations:** Motawi art tiles are sold in more than 300 locations in more than 25 states and Canada.
- **Sales:** Motawi Tileworks' sales revenue is approximately \$3 million per year.
- **Hours:** The Tileworks gallery and Boneyard is open Tuesday through Saturday from 10 a.m. to 5 p.m.
- **Tours:** Factory tours happen weekly on Fridays at 11 a.m. They last approximately one hour. Tour e-tickets are \$5 per person and must be purchased in advance.

Media Contact

Sarah Fuller, Marketing Coordinator
sarahf@motawi.com
(734) 213-0017 x 252

Images and press materials are available for download at motawi.com/pages/pressinquiries