



FALL MARKET 2024

HIGH POINT MARKET SHOWROOM:

1-527 #T-6-Plaza Suites, Floor 1

MEDIA CONTACT:

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Jennifer Taylor Home built its online store front on the BigCommerce platform.



Wovenbyrd grows its DTC and B2B online sales on BigCommerce.



Chair King Backyard Store Serves Up a Custom Shopping Experience with BigCommerce.



Designerie chose BigCommerce because of its B2B wholesale functionality.



Uplift desk built its online storefront on BigCommerce because of its affordability, reliability and scalability.



Convert more sales on BigCommerce - the ecommerce platform designed to bring the showroom experience online — whether you sell B2C, B2B, or both.



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COMPANY INFORMATION

BigCommerce is a leading e-commerce platform empowering retailers and manufacturers to build and grow their businesses online. With built-in product discovery, personalized promotions, account management, and business ordering functionalities, brands manage complexity across storefronts without compromising the freedom to choose the right tools & partners for their business. BigCommerce offers everything sellers need to create the modern, online experience that today's retail and trade customers demand. Home brands like Chair King, Jennifer Taylor Home, One Kings Lane, Burrow, and many more, use BigCommerce to create modern, unified e-commerce experiences that protect and grow margin.

HI-RES IMAGES AVAILABLE

Please contact this exhibitor for access to hi-res images.

PRESS RELEASES

[BigCommerce Customers Wovenbyrd™ and Joval Wines Win B2B Ecommerce Industry Awards](#)

[The Next Big Thing: BigCommerce Strengthens Enterprise Capabilities](#)

[BigCommerce Named a Leader in Both IDC MarketScape for Enterprise and Midmarket Growth 2024 Vendor Assessments](#)