



CLASSIC HOME
Inspired Places. Inspired Spaces.

FOR IMMEDIATE RELEASE

Classic Home Presents 'From Passion to Profit': An Exclusive Interior Designer Panel with Industry Leaders at High Point Market

[High Point, NC, October 1, 2024] - Classic Home is excited to announce an exclusive Interior Designer Panel, titled "From Passion to Profit: Turning Design Skills into Sustainable Profit." This highly anticipated event will be led by industry powerhouse LuAnn Nigara, alongside celebrated designers Duval Reynolds, Karen B. Wolf, and Sallie Lord. The panel will take place on October 26, 2024, at 11:00 AM at the Classic Home Showroom, Showplace 2400, and will provide valuable insights for design professionals aiming to transform their creative passion into a thriving business.

LuAnn Nigara, esteemed media personality and entrepreneur, will cover key topics such as setting boundaries, pricing strategies, and learning to say "no" when managing clients. Attendees can expect actionable insights to help scale their business, refine processes, and build long-term success.

Joining LuAnn on the panel are:

Deval Reynolds, founder of DuVäl Design, is known for his advocacy of diversity in design and entrepreneurial ventures including Fairfax Kitchen Cabinets and House of DuVäl.

Karen B. Wolf, Principal of k+co LIVING, leads her firm in creating upscale residential spaces with her signature style, "laidback luxe."

Sallie Lord, founder of GreyHunt Interiors, whose design philosophy of livable luxury has transformed homes nationwide.

This event offers an unparalleled opportunity for both emerging and seasoned designers to learn from the industry's best and gain practical knowledge for building a sustainable, profitable design career. Join Classic Home for a beautiful catered lunch following the panel event.

Event Details-

- Date: October 26, 2024, at 11:00 AM
- Location: Classic Home Showroom- High Point Market, Showplace 2400
- RSVP: <https://designerpanelbyclassichome.eventbrite.com>

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About Classic Home

Classic Home is a premier designer and manufacturer of handcrafted furniture, textiles, and décor. We are committed to inspiring the design community and elevating living spaces with innovative, high-quality designs that blend artistry and functionality.

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