

# VILLA & HOUSE

MEDIA KIT



SPRING 2024



"Inspired by history, made for today, always reaching for the future, our aesthetic is rooted in a constant creative fusion and passion for bringing a modern perspective to classic luxury."

Luca Rensi, Co-founder



## Our Mission

At Villa & House, we aim to bring you exceptional furniture and decor that elevates your space through distinct design, high quality materials, and functional versatility. Iconic silhouettes are revitalized with modern design elements that rejuvenate beautiful pieces that will become staples in your home for years to come.

## Material & Craft

We collaborate with skilled craftsmen from all corners of the world to create unique designs that bring beautiful artistry into your home. Our product line is a reflection of the hard work and meticulous attention to detail that goes into each stitch, joint, and surface with care. The result is stunning furniture and decor that exudes quality and sophistication that stands the test of time.

## Quality

From initial sketch to finished masterpiece, we pride ourselves on our pursuit of perfection with our well appointed pieces. Countless years of dedication have gone into product research and design, sourcing the highest-quality materials, and crafting each of our collections with precision and care.



# Hot Off The Press

Villa & House has been prominently featured in numerous prestigious publications, including Elle Decor, Vogue, The New York Times, Fashionista, House Beautiful, Coastal Living, Veranda, and Architectural Digest.

AD

The New York Times

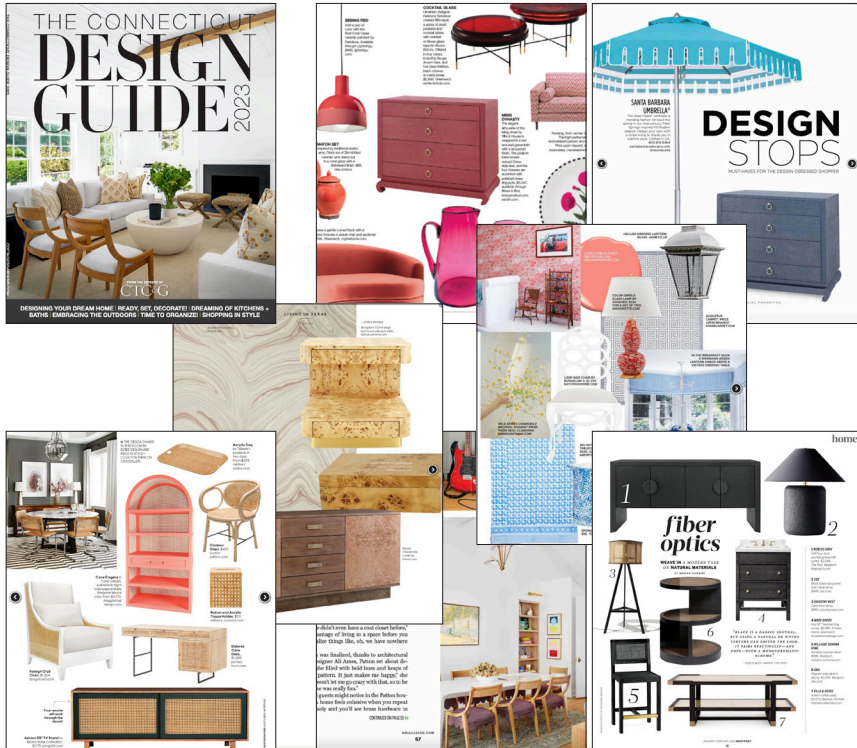
ELLE DECOR

INTERIOR DESIGN

House Beautiful

TRADITIONAL HOME

VERANDA



# Styling and Photoshoot Capabilities

Villa & House is happy to provide product information and loans for editorial and photoshoot requests. Our NYC and Dallas-based showrooms, as well as US-based warehouse, allow us to provide specific products for photoshoots, styling, staging and real-estate needs. Please note product availability is subject to change.

# Image Portfolio

We can share a substantial database of high-res product images as well as lifestyle and catalog-style images for any publication requests. Our team has highly skilled graphic artists and can accommodate specific asset creation when needed.





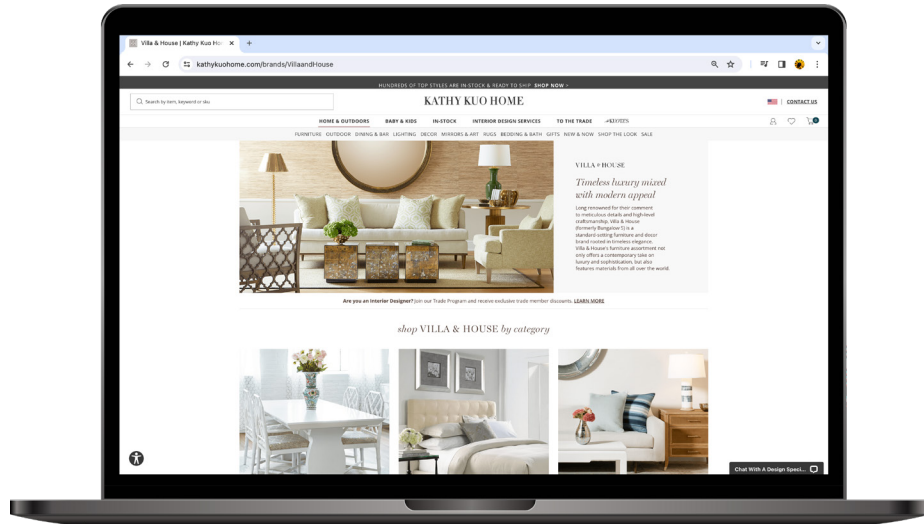
# eCommerce Partnerships

Villa & House works with a wide array of global partners to establish comprehensive 360-degree campaigns. We strive to create digital and social collaborations with like-minded brands, marketplaces, designers, show houses, influencers, and industry professionals, alike.

When working with our partners, we focus on targeted engagement metrics, audience profiles, growth, branding opportunities and more. We are open to a variety of partnerships and look forward to hearing about potential ways to align initiatives and work together.

We have eCommerce partnerships with **40+ online retailers**, with include some white labels

Some of our most notable eCommerce sales partnerships are with Perigold, Kathy Kuo Home, Burke Decor, and Grayson Living.





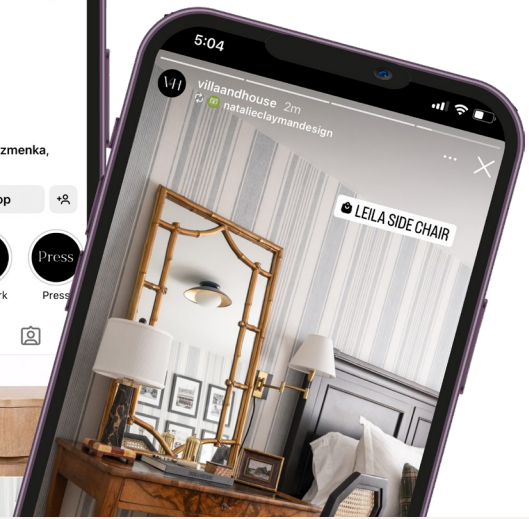
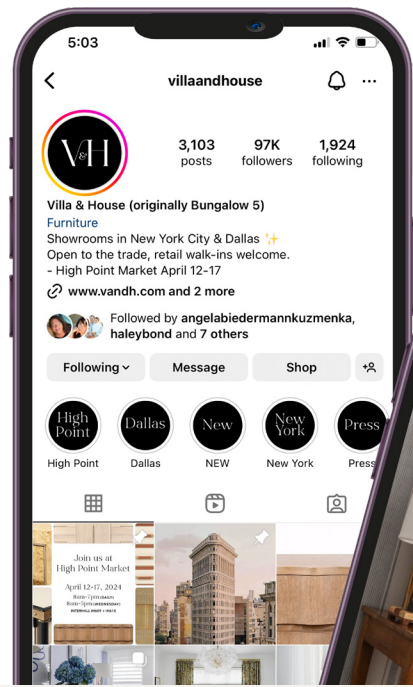


# Our Reach

**97K** Instagram followers  
**30K** active email subscribers  
Since 2021 our audience has grown by **83%**

## Audience Demographics:

<b>Gender:</b> 91% Female 9% Male	<b>Ages:</b> 34% 35-44 27% 45-54 15% 25-34	<b>Top Locations:</b> New York Houston Dallas Charlotte Los Angeles
---	---	--



Let's work together!  
Please contact [Press@VandH.com](mailto:Press@VandH.com)

**CORPORATE OFFICE**

6 Pearl Court  
Unit J  
Allendale, NJ 07401  
P. 201.405.1800  
[info@VandH.com](mailto:info@VandH.com)

**NEW YORK**

931 Broadway  
New York, NY 10010  
P. 212.947.1500  
[NYCSales@VandH.com](mailto:NYCSales@VandH.com)

**DALLAS**

1201 Oak Lawn Avenue  
Suite 180  
Dallas, TX 75207  
P. 972.502.9111  
[DallasSales@VandH.com](mailto:DallasSales@VandH.com)

**ATLANTA**

Americasmart JDouglas  
Building 1, Suite 13A1  
240 Peachtree Street  
Atlanta, GA 30303  
P. 404.584.2599

**HIGH POINT**

International Home Furnishing Center  
InterHall, IH610, IH609  
210 E. Commerce Avenue  
High Point, NC 24260

**VILLA & HOUSE**

**VANDH.COM**