

MASSOUD

SPRING MARKET 2024

HIGH POINT MARKET SHOWROOM:

S-104-310 N. Hamilton St., Floor 1

MEDIA CONTACT:

Kelley Massoud
Massoud Furniture Mfg Co Inc
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214-388-8655

HI-RES IMAGES:

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COMPANY INFORMATION

Established in 1963, Dallas-based, family-owned upholstery manufacturer Massoud has built a solid reputation by offering top quality designs, exceptional value, quick delivery and dependable service. With virtually unlimited customization options, the line includes a wide range of sofa, loveseat, chair, bench and other frames, 1200+ fabrics in fresh patterns, dramatic colors and textures, a tremendous selection of luxurious leathers and hundreds of design details.

This season bold blues and greens will shine throughout the showroom. Warm browns are represented in an attainable way with understandable color palettes. Pops of peach and blush tones hint at red hues that are well on their way to making a comeback in interior design. Organic motifs, painterly botanicals, and soft contemporary geometrics are the main design trends in this new collection.

Massoud is also introducing a refreshing new customizable program for designing contemporary seating. Choose from low slung, wide cushioned styles, refined arm shapes, and wood or metal bases.

Other style introductions include the Arc series, an Art Deco inspired silhouette marked by curves, an inset arm panel and round wooden block legs.

New dining options, chaises and swivel chairs are also on display

HI-RES IMAGES AVAILABLE

<https://www.dropbox.com/scl/fo/p25b94znm8791dsc3v/AM6yWw7PHz5sFD8umkgc21U?rlkey=zo4pisjwtti6ubnuf5kkbzgdr&dl=0>

PRESS RELEASES

[Warm color palettes and sleek silhouettes define Massoud's Fall 2022 High Point market introductions.](#)