

caracole®

FOR IMMEDIATE RELEASE

Caracole Marks its XV-Year Anniversary with a Refreshingly Contemporary Collection at High Point Furniture Market

High Point, NC – This fall, Caracole is thrilled to celebrate its 15 year anniversary at the High Point Furniture Market. The festivities will include a special lineup of programming, contests, and events designed to celebrate the journey and success of Caracole with our valued clients and partners.

"This season's new collection is decidedly more contemporary than those of the past. We really leaned into bold yet sophisticated colors, striking forms, and relied heavily on subtle shifts in materiality and sheen," says Trish Hayes, Creative Director of Caracole.

Echoing Hayes' sentiment, Alessandro Fabrini, President of Caracole, adds, "I am very happy about the progress we are making at Caracole, and this collection embodies well the brand's new positioning. It is a luxury collection with more contemporary and effortless designs characterized by soft and sensual lines. The bold use of color combined with a more casual application will deliver the joy and happiness that we hope our clients and consumers will enjoy having our furniture in their homes."



The upcoming High Point Furniture Market will provide a unique platform for Caracole to showcase this innovative collection, embodying the company's mission to craft furniture that envelops users in warmth, sophistication, and joy. As Caracole celebrates 15 years of design excellence, the brand remains committed to creating products that are not just pieces of furniture, but focal elements of a joyful and luxurious living experience.

Join Caracole at the High Point Furniture Market this fall to experience a pivotal moment in the brand's history, as we embark on new adventures and continue to redefine contemporary luxury in the home.

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For more information about Caracole's XV anniversary celebration, the new collection, and the scheduled programming for the High Point Furniture Market, please visit caracole.com or reach out to Marketing Director, Holly Gordon (hgordon@caracole.com) directly.

ABOUT CARACOLE

For 15 years, Caracole has stood at the forefront of luxury furniture design, crafting pieces that seamlessly blend contemporary innovation with timeless sophistication. With a mission to envelop every customer in warmth, sophistication, and joy, Caracole continues to push the boundaries of design, creating furniture that is not just a statement but a way of life.

