



THE

PELICAN REEF
CASUAL INDOOR & OUTDOOR FURNITURE
SINCE 1984
GROUP

2025 MEDIA KIT

www.pelicanreef.com



Take a closer look. family. commitment. style. passion. inspired design.

Extraordinary furniture that makes an impression.

Thoughtful details. unexpected materials. authentic character.
effortless sophistication.

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Pg 40-45





We're excited to bring together all the brands under The Pelican Reef Group, With over 40 years of experience, our company is committed to providing hand-crafted furniture of unparalleled quality to retailers, designers, and contract buyers.

Since 1984 as a third generation family owned wholesale brand of casual style home and patio furniture sold to Independent Retailers, Interior Designers, and Hospitality / Contract Establishments. Focused on South Florida Warehouse program, and multiple mixed container programs with the brands listed below.

Pelican Reef / Panama Jack Outdoor & Sunroom - Celebrating 50 years of excellence, being known for our attractive mid-price range and the globally recognized Panama Jack brand. Our comprehensive collections and Quick Ship program, available from our Miami distribution center, cater to all your needs. Discover more at www.pelicanreef.com.

Skyline Design - Luxurious outdoor furniture renowned for our exquisite daybeds, a favorite among top hotels and resorts worldwide. Explore our stunning designs at www.skylinedesign.com/northamerica.

Rainbow Outdoor - Specializing in high-quality, commercial-grade polypropylene resin outdoor furniture. Our range includes aluminum and steel options in various colors, supported by a large in-stock program for prompt delivery from Miami. With special projects supported by our Turkey factory for rapid 45-60-day shipping, our offerings fill the essential "price point" niche for many stores. Learn more at www.rainbowoutdoor.com.

We eagerly anticipate meeting you at our upcoming trade shows.

Atlanta Showrooms

Skyline Design B1-6-A-12 & Panama Jack & Rainbow B1-713

High Point Showrooms

Skyline Design Interhall IH506 & Panama Jack & Rainbow 411 Manning St

National Sales Manager

Perry Catanese, directly at (239) 370-5359 or via email at perry@pelicanreef.com.

www.pelicanreef.com & Email sales@pelicanreef.com PH:305-820-9000

Pelican Reef Group 4900 NW 167 ST, Miami, FL 33014



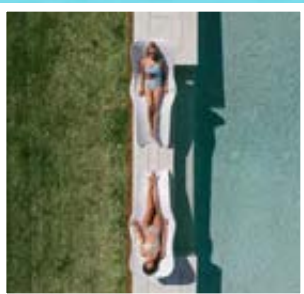
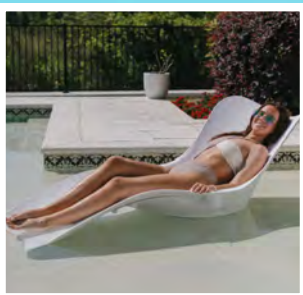
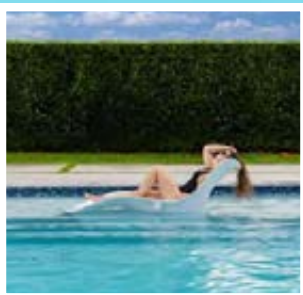
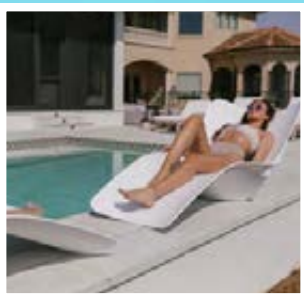
The Original
Panama Jack®



PJO-5300-WHT-2CL Wave In Pool Chaise (Set of 2)

PANAMA JACK WAVE COLLECTION

Panama Jack® Wave In-Pool Chaise Lounge designed for the pool or on the deck and features a built-in cellphone holder and cup holder. The Wave Chaise boasts sleek lines and a pristine white finish, offering both style and practicality to end users. Our sleek and ergonomically designed in-pool Chaise Lounge is constructed using high-quality materials to provide a resort like aquatic relaxation experience.





PJO-4401-NAT-4PC PANAMA JACK CABO 4PC ACACIA SEATING SET W/NATURAL ROPE

PANAMA JACK CABO COLLECTION

Panama Jack 4-Piece Cabo Seating Set. Constructed from solid Acacia wood, this ensemble showcases a honey-hued finish that's both elegant and durable. Included in this set is a sofa, two lounge chairs, and a coffee table, all designed with modern tan cording along their profiles. The cushions are adorned with a 100% polyester fabric that dries quickly, ensuring they're ready for any weather condition. For those looking to infuse their unique style, Sunbrella fabric options are available. To keep the Acacia wood's golden teak appearance, light sanding and teak oil application every few months are recommended.



NEW INTROS

2025+





PJO-4101-GRY-4PC PANAMA JACK DOVE 4PC SEATING SET W/CUSHIONS

PANAMA JACK DOVE COLLECTION

A traditional yet simple design with high-performance materials characterizes our Panama Jack Dove Collection. With hand-crafted brushed aluminum frames and aluminum slats coffee table with accents, this collection will stun your guests for years to come. Fully furnish your outdoor space with this deep seating sofa combination set that includes plush outdoor cushions, for those looking to infuse their unique style, Sunbrella fabric options are available.



NEW INTROS

2025+



Dove
BY: Pawana Jack





NEW INTRO S

2025+

PJO-6115-DENUM

PJO-6115-TERRA

PJO-6115-SHALE



PJO-6115-DENUM-UM

PJO-6115-TERRA-UM

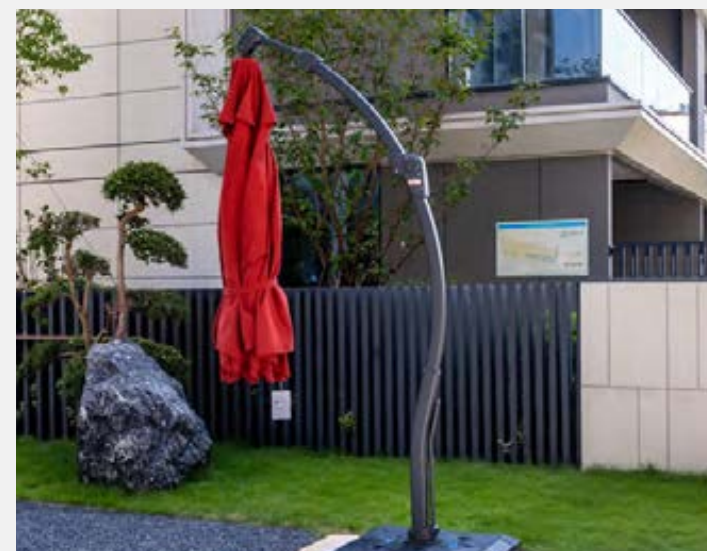
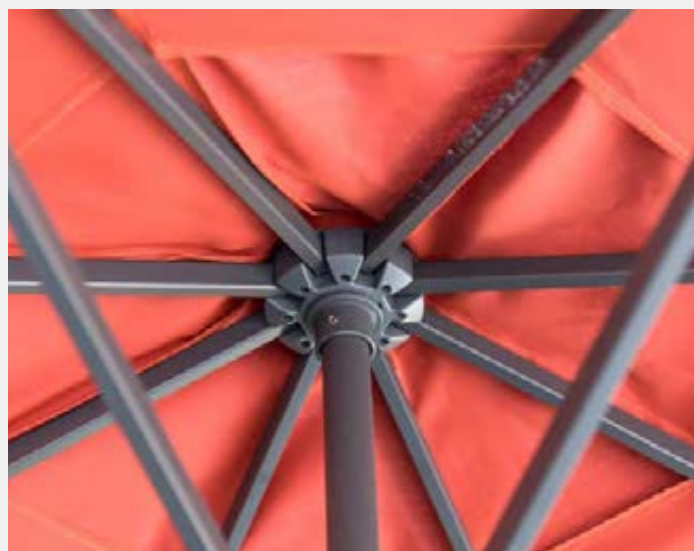
PJO-6115-SHALE-UM

PANAMA JACK UMBRELLAS

The Panama Jack 11.5 FT Octagon Sunbrella Cantilever Umbrella is designed for ease of use, and longevity thanks to its brilliant 360 swivel base that is on wheels and allows for fast movement and adjustment. Featuring a powder-coated aluminum frame and outstanding stability, this modern patio octagon cantilever umbrella offers an easy to crank open, rotate, and re-position. The cantilever design also gives you a more open feel and unobstructed view of your backyard or pool. Choose from multiple Sunbrella fabric colors like Terracotta, Denim Blue, & Cast Shale options, or upgrade to your custom choice of Sunbrella.



Pammy Jack
Umbrellas 





PJO-5401-GRY-4PC PANAMA JACK DOVE 4PC SEATING SET W/CUSHIONS

PANAMA JACK SUNROOM JAVA

Constructed from solid wood and thick pencil rattan, the Panama Jack Java sunroom collection brings the classic look of natural rattan into your sunroom or living room. Timeless and durable, this seating set is ideal for any relaxed living space and can be combined with other pieces from the Java Sunroom collection to create a dining, or bar area uniquely designed to fit your needs. Cushions are included in a cotton blend fabric as shown or you may upgrade to one of our many indoor or Sunbrella outdoor fabric options and give this collection your personal touch



NEW INTROS

2025+



JAVA
By: Pammy Jack





NEW INTROS

2025+





NEW INTROS

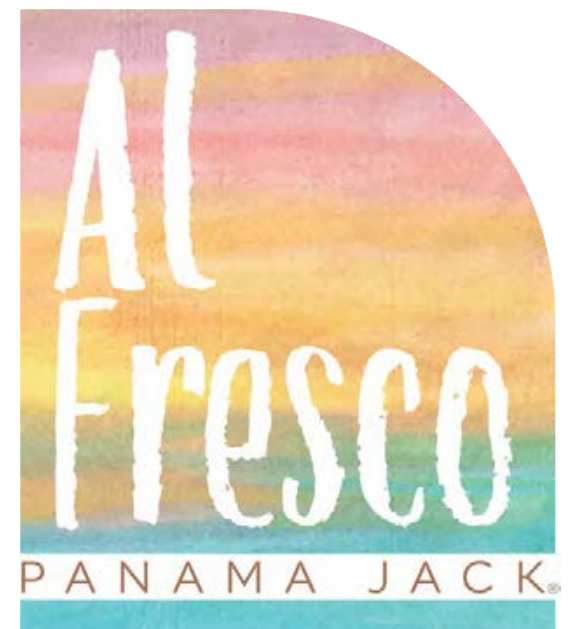
2025+





NEW INTROS

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