



HP Fall Market 2024 IHFC D 531

Our Story

The origins of carpet making and intricate weaves have their roots in a small yet dynamic city in India called Mirzapur. Krishna Laddha and Rajani Laddha belong to this town which is renowned all over the world for creating the most exotic weaves that one has ever seen! They have founded a legacy of creativity and community through hand-crafted home décor. In pursuit of their dream, the Laddhas' emigrated to Dalton, GA, and decided to build an institution focused on people, partnerships, and philanthropy. In 2001, they laid the foundation of this dream with LR Home- a wholesale area rug business. Krishna and Rajani capitalized on their expertise in textiles, expanding to bring unique designs and textures to the home décor and furniture industry.

The members of our team are a family and act according to the principles of honesty, integrity and respect laid out by the founders. At the helm of this operation are their sons - Vaibhav and Vinamra. They look forward to a future of expansions while maintaining their parents' original goal : grow together and give back to the community.

Our Purpose

At LR Home, our core beliefs centre around the idea that serving society is not just our responsibility but our duty. As believers of *Vasudhaiva Kutumbakam* philosophy - The World is a Family, we strive to leave better communities than the ones we were born into and provide a brighter tomorrow for the generations to come. Giving back is deeply ingrained in all that we do.

Our organization founded the Laddha Academy in Mirzapur to help underprivileged children by supplementing their education with after-school tutoring, leadership training, and scholarships. This program is just one of the many initiatives contributing to our goals of giving back to our communities. Our current philanthropic initiatives include academic scholarships, tutoring, accessible healthcare for low-income individuals, running a library, and other contributions to support our communities. As we grow, we vow to continue giving back locally and internationally.





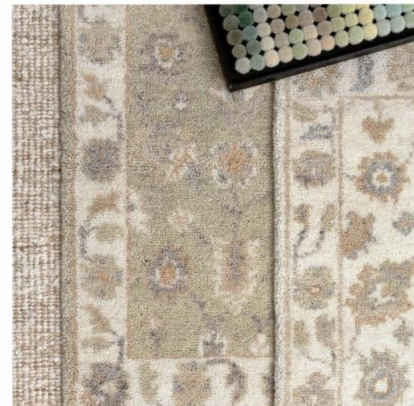
Dining chair : Hand painted illustration printed on velvet fabric



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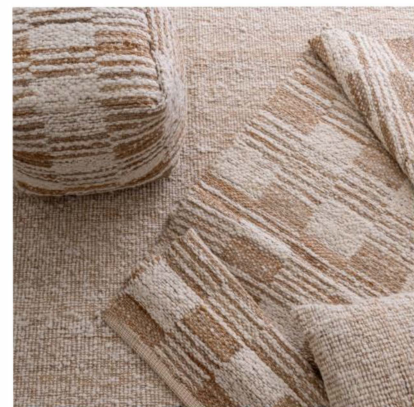
Ottomans to perfectly match our accent chairs. Adorned with embroidery.



Senneh collection : Handkotted rugs, inspired by persian patterns and motifs



Savannah Collection : Handwoven jute blended with wool rugs with matching pillows & poufs.



Pampas Collection : Handwoven jute rug with matching pouf.



Scallop collection : Uniquely shaped jute rugs with colorful borders.



Bauhaus collection : Woven striped pillows in earthy colors.



Accent chairs : Modern printed patterns. Wooden frames.



Roccoco collection : Printed pillows inspired by Roccoco style.