

FALL 2024 INTRODUCTIONS

NEW MOON™

FINE TIBETAN RUGS



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FOR IMMEDIATE RELEASE

New Moon Rugs Debuts 7 New Designs At High Point F/24 Market

September 2024 (Wilmington, DE) — New Moon Rugs, a leader in luxury Tibetan rug craftsmanship, proudly announces the launch of its fall 2024 introductions, featuring seven innovative rug designs that will join their vast collection of fine luxury Tibetan rugs — set to debut at High Point Market in High Point, North Carolina in October 2024.

These new offerings cover a diverse range of patterns — from the fluid, billowing shapes of Nimbus to the dynamic, smoky tendrils of Ember. The collection also includes Kristal, a mosaic-like, icy pattern and the ripple-inspired Sono. Adding to this variety, Plumage offers a vibrant display of abstract feathers while Mamba introduces a bold snakeskin motif. The new assortment is completed with Cadmus, which brings mythical charm to life with its intricate dragon and foo dog motifs.

Each of these new introductions showcases New Moon's unwavering commitment to the time-honored tradition of true Tibetan weaving. Utilizing the finest Tibetan wool, Chinese silk and natural nettle fibers, all of New Moon's designs offer a sophisticated and harmonious blend of classic elegance and contemporary flair. With an emphasis on longevity, these rugs promise to become heirloom pieces. Each rug is a testament to New Moon's commitment to quality, sustainability and artistic expression.

ABOUT NEW MOON

Founded by artist and renowned rug historian John Kurtz and led by his daughter Erika Kurtz since 2004, New Moon rugs are produced with the highest standards of workmanship and responsible design. Crafted by Tibetan artisans using the time-honored tradition of 'true' Tibetan weaving, where each successive row of knots is locked into place by pulling alternate rows of warps forward on the loom, New Moon rugs truly last for generations.

Exclusively using Tibetan wool, Chinese silk and natural nettle fibers — no synthetics — New Moon rugs celebrate the handcraft in an array of unique textures, luxurious pile heights and extraordinary designs. View their entire Design Library of classic, contemporary and tribal-inspired rugs at newmoonrugs.com.

New Moon is a proud founding member of GoodWeave® — a global nonprofit that works to end child labor and provides services to working mothers.

SPREAD

PRESS INQUIRIES

Cortney Henry

cortney@spread-communications.com

201.406.0439

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NIMBUS

SILVER

Hand-knotted Tibetan wool and Chinese silk

Crystallized, meandering lines of color and texture traverse randomly, creating amorphous, billowing shapes. The silver, grey, platinum and charcoal Tibetan wool background is accented by details throughout in 100% pure silk that adds depth and shine from every perspective. The design elements feature tones of silver and grey.

Crafted by hand in our true 100 knot quality.



EMBER

CHARCOAL

Hand-knotted Tibetan wool, Chinese silk and natural nettle fibers

Smokey tendrils create wisps of movement across the canvas of the rug. Featuring a combination of Tibetan wool and highlights in Chinese silk, this design blends tones of black, grey, silver, platinum and ivory.

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KRISTAL

STONE

Hand-knotted Tibetan wool and Chinese silk

Crackling icebergs shifting in the sea create an overlapping mosaic of layered colors and pattern. The ivory, platinum and silver Tibetan wool background is accented with khaki and sand Chinese silk and Tibetan wool.

Crafted by hand in our true 100 knot quality.



SONO

GRAPHITE

Hand-knotted Tibetan wool and Chinese silk

Inspired by the ancient art of Miura shibori dyeing, resembling ripples dancing across the surface of water. The ecru wool background is accented with striations in charcoal grey and stone-grey wool with accents in silvery grey blue Chinese silk.

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PLUMAGE

SLATE

Hand-knotted Tibetan wool, Chinese silk and natural nettle fibers

Birds of a feather! An artful plumage of abstract feathers weave together a myriad of rich colors and textures.

Woven with Tibetan wool, Chinese silk and natural nettle fibers, this rug is an artful play on color and texture. This coloration features shades of taupe, khaki, ivory, brown, charcoal, blue, violet, mauve, paprika, tangerine, gold, maize, eggplant and stone.

Crafted by hand in our true 100 knot quality.



MAMBA

CHARCOAL

Hand-knotted Tibetan wool and Chinese silk

Take a walk on the wild side with this sultry snakeskin-inspired pattern. Featuring tones of rich charcoal, grey, silver and ivory wool that is highlighted by cool tan accents in Chinese silk.

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CADMUS

SILVER BLUE

Hand-knotted Tibetan wool, Chinese silk and natural nettle fibers

Mythical dragons and delightful foo dogs bring prosperity to us all. Teeming with silk in a myriad of colors, Cadmus is a delight to the senses.

Featuring accents in a blend of Tibetan wool, Chinese silk and natural nettle fibers — texture abounds throughout this rug. The tan wool background is accented by silk designs in hues of pale blue, silvery-blue, grey, charcoal, grey-blue, ivory, coral, red and orange.

Crafted by hand in our true 100 knot quality.

ALL RUGS ARE AVAILABLE IN STANDARD SIZES:

- 4' x 6'
- 5' x 7'
- 5' x 8'
- 6' x 9'
- 8' x 10'
- 9' x 12'
- 10' x 14'
- 12' x 15'
- 12' x 16'
- 12' x 18'
- 13' x 18'
- Runners
- Rugs can also be customized by size, shape and color

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