

HH2 Home Announces New Partnership with The Novogratz

A fresh furniture collaboration brings personality, playful design and everyday function to the home.



NOVOGRATZ x HH2 HOME / COLLECTION PREVIEW

HIGH POINT, N.C., October 1, 2026 - HH2 Home announces a new furniture partnership with The Novogratz, bringing a spirited approach to home furnishings that pairs distinctive style with everyday versatility.

The Novogratz x HH2 Home collaboration celebrates spaces that feel personal, collected and full of life. From sculptural seating and statement accent tables to a striped pop-up daybed, the collection blends playful pattern, inviting silhouettes and practical function.

Designed to bring character to a room, the assortment offers retailers fresh ways to create memorable displays and shoppers new ways to express their own style at home.

Retailers and industry guests are invited to explore the collaboration at HH2 Home's High Point showroom, located at **401 S. Centennial Street, lower level**. HH2 Home will also celebrate the partnership with a cocktail event on **Friday, October 16**, during Fall Market.