



FALL MARKET 2026

HIGH POINT MARKET SHOWROOM:

C258-IHFC, Floor 2

MEDIACONTACT:

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HI-RES IMAGES:

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Inspired by 1960s design, Arc blends bold geometry, sweeping curves and clean lines with a warm color palette, balancing mid-century influences and retro character with contemporary sophistication.



Lavin's Carmel indoor/outdoor rugs pair contemporary geometric patterns, relaxed neutrals and high-low texture with fade and mildew resistance, delivering indoor comfort with outdoor durability.



Haveli celebrates handmade craftsmanship with tonal textures, subtle variations in color and dimension, and a muted palette that creates understated rugs rich in depth, character and tactile appeal.



Inspired by Moroccan and North African traditions, Nomad blends hand-drawn patterns and handwoven texture with contemporary refinement, bringing global character and sophistication to interiors.



Palermo reimagines Persian-inspired florals and borders with faded colors, tonal neutrals and a soft hand, capturing the timeless character of an heirloom rug with an approachable, everyday appeal.



Inspired by its Italian namesake, Lavin's Verona collection blends classic Persian motifs and European influences with softened forms and unexpected colors, bringing old-world charm to modern spaces.



Lavin's Soma collection pairs soft, hand-tufted recycled PET with tonal colors and subtle texture. Durable, easy to clean and softly distressed, these rugs are ideal for busy homes with kids and pets.



Lavin's Strata rugs feature layered textures, shifting geometrics and organic patterns in warm and cool neutrals. A soft, non-shedding high-low pile offers easy care for busy homes with kids and pets.



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COMPANY INFORMATION

At Lavin Rugs, centuries-old tradition is woven into everything we do. Rooted in a legacy of craftsmanship, we are steadfast in honoring our artisans, valuing our team, and serving our customers with unique, meticulously crafted rugs that tell a story of mastered artistry.

Family-owned and based in Fort Worth, Texas, we are determined to uphold a legacy of enduring craftsmanship, steadfast quality, and philanthropic commitment. We achieve these goals by cultivating a culture of honor, integrity, and an inherent desire to explore.

Our mission is to combine artistry, comfort, and nature to create inspired rugs that reflect our commitment to ethical practices, promote people, and deliver exceptional quality.

We draw inspiration from the world around us and bring it to life in the form of tangible artistry. We create modern designs that derive their beauty in elemental forms. These rugged terrains, scenic landscapes, and geometric patterns are all rooted in the exploration of the naturalist spirit.

HI-RES IMAGES AVAILABLE

<https://drive.google.com/drive/folders/1AloT6gKG6mKQqSVXYDLCODTKC6S3zq1Z?usp=sharing>

PRESS RELEASES

[Lavin Rugs Announces New High Point Market Showroom and Wide Assortment of Fall New Introductions](#)