



Drive Store Traffic, Boost Your Sales, Increase Customer Lifetime Value

Reach your customers at the right time, through the right channels.

- Personalize engagement throughout the customer lifecycle
- Deliver seamless experiences across text, chat, voice, and email
- Grow revenue through stronger customer retention and repeat purchases



**The Big
"Thank You"**
Post-purchase customer
appreciation



VIP Events
Special Sales, Grand Openings,
Customer Appreciation

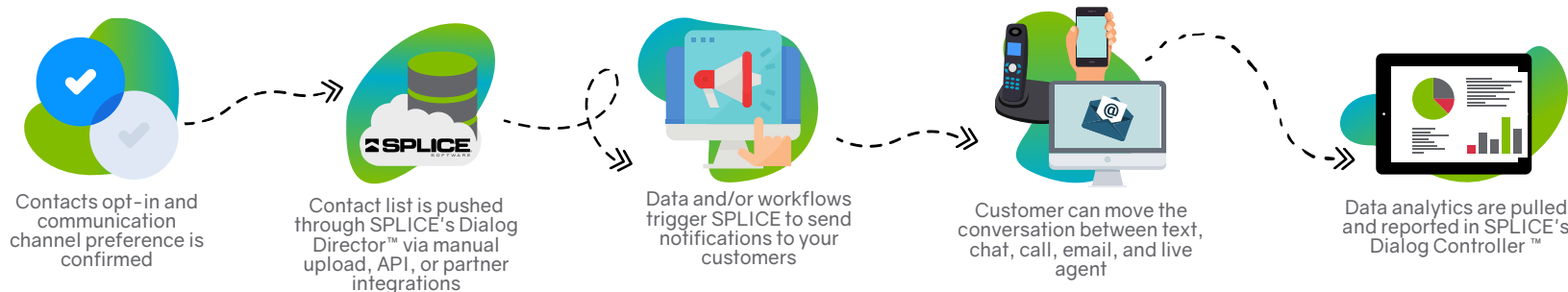


**Don't Use It,
Don't Lose It**
Warranty certificate credit
reminders



**Financing
Applications**
Pre-Qualified, Pre-Approved,
Expiry, Open to Buy credit

What can SPLICE's engagement solutions do for you?





Grow your database & collect compliant opt-ins throughout the customer journey



VIP Event
Check In



Point of Sale



Credit or Finance
Application



Pre & Post
Delivery



Use our webform to
collect permissions
and preferences



Use your own webform
and easily manage permissions &
preferences through Controller™

Connecting Your Retail Ecosystem



globalpayments

HubSpot

IBM Cloud



ORACLE



trakwell.ai™

Convert “Saw the Mailer” to “Walked in the Door”, “Walk-Outs” to “Be-Backs”, and Intent into Sales
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