

BROWN JORDAN

FALL MARKET 2026

HIGH POINT MARKET SHOWROOM:

M111-IHFC, Floor 1

MEDIACONTACT:

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Brown Jordan's mid-century-inspired Sonora seating collection with its Ventura collection of luxury outdoor poufs in two sizes



Sonora Lounge Chair w/wheels expresses the collection's disciplined proportions, precision sling construction & mid-century style via Brown Jordan's modern lens. Shown w/optional cushion. Customizable H: 37" x W: 33" x D: 32"



Sonora Sling Stackable Chaise Lounge w/Wheels provides breathable comfort, while stackability and integrated wheels offer flexibility for poolside and hospitality environments.
H: 43" x W: 31" x D: 80"



Ventura 36" Round Pouf w/ 3.5" Strap is a fun, customizable accent piece that moves easily between ottoman, extra seating, and serving surface. Customizable in 24 frame finishes & 118 fabrics.
H: 16" x W: 36" x D: 36"



Ventura 20" Round Pouf w/ 2" strap has a tailored upholstered form and refined 2" strap detailing that add a layer of comfort, personality & ease. Customizable in 107 fabrics, 24 finishes & 7 straps.
H: 19" x W: 20" x D: 20"

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COMPANY INFORMATION

IHFC | Main, Floor 1, M111 — For 80 years, Brown Jordan has defined luxury outdoor living through award-winning design, enduring craftsmanship, and a legacy of innovation. This fall, we introduce a new chapter with the debut of the Sonora Collection, a 12-piece seating series that evokes the sculptural beauty of the Sonoran Desert, alongside Palmetto and the latest additions to our portfolio. Explore new cane sling detailing, expanded finishes, and evolving material expressions that reflect the next era of outdoor living.

Brown Jordan continues to shape outdoor environments that are as functional as they are beautiful. Made for designers, made for life. Discover more at brownjordan.com.

HI-RES IMAGES AVAILABLE

<https://drive.google.com/drive/u/0/folders/1VxeFVZQxqQy2-W-8WhCboZxAkckcZQWx?ths=true>

PRESS RELEASES